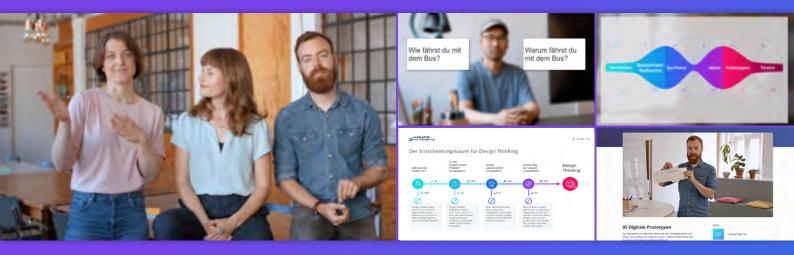E-Learning

Design Thinking

Relevant content, strong practical orientation, top experts

Total learning time: approx. 5,5 hours

Language: 🇩🇪

Price: **€ 250,-** excl. VAT

Package prices from 50 licenses on request

Main topics

- Principles behind Design Thinking

- The Design Thinking Process

- Numerous tools and methods per phase of the design thinking process

- Integration of the method in your own context

- Developing new perspectives on users' problems

- Applying the design thinking method to the shared challenge

Target group

This course is aimed at all innovators, inspiration-seekers, managers, project managers and decision-makers who manage, design, implement or support innovation projects.

Experts

The expertise in this course is supplied by Dark Horse, a design thinking agency and innovation consultancy. It is represented by experts Lisa Kroll, Lisa Zoth and Fried Große-Dunker.